

# Hey there!

## I'm Sydnie Ortiz & I'm a designer from San Francisco

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650 515 9738  
sydortiz@gmail.com  
linkedin.com/in/sydnie

### Education

#### CSU LONG BEACH '18

Bachelor of Arts Degree: Studio Art  
Graphic Design/Illustration emphasis  
24 Hour Animation, Esports Club

#### GOOGLE UX CERTIFICATE '21

Certified in User Experience (UX) Design  
Coursera/Google

#### COLLEGE OF SAN MATEO '15

Associate of Arts Degree: Studio Art  
Alpha Gamma Sigma, Dean's List

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### Skills

#### +EMPHASIS IN

Social Media, Esports, UX/UI Design, Conceptual thinking, Visual & Product Design, Typography, Lettering, Graphic Design, Storyboarding, Illustration, Branding

#### + SOFTWARE/PROGRAMS

Illustrator, Photoshop, Adobe Suite, OBS, Streamlabs, Premiere Pro & Rush, Google Suite, PC & Mac, Confluence, JIRA, Zendesk, Zoom, Figma, Slack

#### Roblox **ILLUSTRATOR** SF | '21 - CURRENT

Designs and illustrates concept art for 3D Designers. Works remotely communicating through Zoom and Slack regarding projects for the Art Director.

#### TECH + LEGAL + PRIVACY SF | '15 - CURRENT

I am responsible for maintaining the critical functions and procedures for Roblox. I am at the front lines of protecting the community through filtering and moderation of inappropriate material, proactive reporting to law enforcement for real life threats against our users, and more. I manage highly sensitive processes for compliance with customer privacy regulation requests, DMCA/copyright law, and responses to subpoenas and other legal processes.

#### 2GGaming **ART DIRECTOR** LA | '17 - '21

I branded the organization and our events by designing logos, slides, schedules, overlays, banners, icons, emotes, event badges, designing merchandise, etc. Our twitter holds 54k+ followers, and our events attracted thousands of viewers online and hundreds of participants from across the world. I wore multiple hats within this company including running stream, registration, hospitality, event planning, photography, social media, etc. We have partnered with: Redbull Gaming, Nintendo, Square Enix, Esports Arena and more.

#### Freelance **DESIGNER** SF | CURRENT

As a designer, I love learning multiple mediums of art but have a passion in Visual Design. I work on personal projects as well as helping grow organizations through content creation and branding. My skills include UX, UI, illustration, typography & lettering, logos, layouts, video creation, and extends to 3D & traditional art such as lasercutters, oil & acrylic painting. I have done design work for many content creators & organizations such as VGBC, Sajam, Void, Toph, LevelUp & more.

#### GameStop **ASSISTANT MANAGER** SF | '10- '15

# Sydney Ortiz

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## REFERENCES

### Lillian Liu

GOOGLE/YOUTUBE

UI/UX Designer

860 428 0455

lillae.c@gmail.com

Worked very closely with Lillian for 2 years for Smash Sisters as a lead and designer.

### JC Rodrigo

NINTENDO OF AMERICA

Manager, Product Marketing

425 497 7720

jcrod01@noa.nintendo.com

Coordinated with JC to be on Nintendo Minute & is a professional colleague familiar with my work.

### Champ Tangwongkitsiri

2GGAMING

Co-Founder/Director

562 552 4903

champtaros@gmail.com

Worked very closely with Champ regarding tournament branding and other projects.

### Jessica Johnson

ROBLOX

Head of Customer Service

650 622 2806

jjohnson@roblox.com

Jess hired me at Roblox. When Headquarters needs a graphic made, I am her first contact.

### Aaron Kelly

TWITCH

Sr. Program Manager, Customer Exp.

617 594 8607

aaronkelly@twitch.tv

Aaron hired me at GameStop as my first job. I ended up working there for 5 years.

### Stephen Lyon

(SAJAM) FREELANCE

Host + Caster + Streamer

714 765 9365

slyonnn@gmail.com

I work directly with Sajam making branding packages for his stream.

# Sydney Ortiz

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650 515 9738  
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linkedin.com/in/sydney

Freelance Artist with 5+ years of experience in design with a focus on illustration. My art education has not stopped after graduation and I am actively self-teaching more with each commission. Looking to learn more and gain more expertise in the field of Design.

## EDUCATION

**2010 - 2015** AA Studio Arts, College of San Mateo, CA

**2016 - 2018** BA Studio Arts, California State University of Long Beach, CA

**2021 - 2021** Google Certification/Coursera: UX Design Certificate

## EXPERIENCE

**2012 - PRESENT** Freelance, Designer/Illustrator

**2017 - PRESENT** 2GGaming, Art Director

## COMMISSIONS

**2017** Roblox Headquarters, Designed Team Holiday Animated Graphic

**2018** Redbull Gaming, Designed graphic for 'Gods & Gatekeepers'

**2018** Roblox Headquarters, Designed India Team Diwali Graphic

**2017** Twitch Headquarters, Hired for 'Smash Frauds' Tourney Logo

**2017** Esports Arena, Commissioned for '2GG Civil War' Illustrations

**2018** Cloud 9 Esports, Branded "The Mang0" tourney series

**2020** VGBC Esports, Commissioned for 'APEX' + 'SS' Logo

**2020** Sajam's Segue, Branded & illustrated the series graphics

## EXHIBITION

**2018** XUE Los Angeles, Alternative Space, Displayed 'Deep Space Angler'

**2020** San Jose, Empire In The Air 'LIFT OFF', Displayed & Sold 'Be Bold' Project

## VOLUNTEER/EXTRA-CURRICULAR

**2009** El Camino, Associated Student Body, Art Commission Director

**2015** College of San Mateo, Alpha Gamma Sigma, Graphics Designer

**2016** Peninsula Human Society SPCA - Adoption Graphic

**2018** Aubry Mintz, 17th Annual 24 Hour Animation Contest, Participant

**2019** Smash Sisters, Bi-monthly branding projects for tournaments

**2020** Fight For Rights Charity (Black Lives Matter Support), Graphics